

# Three Ways Buyer Brokers Can Get Paid

Buyers and buying brokers have a contractual agreement that discloses compensation — just like sellers and listing brokers do. Listing brokers are hired by sellers and are paid through the proceeds of the real estate sale, and buyer brokers are hired by buyers and paid by buyers. Many times buyers don't have the cash available to pay for their agent's representation and guidance in addition to their other financial obligations related to a purchase including a down payment and closing costs, so they have options.



**1. Look for properties where listing agents have advised sellers to offer an incentive to buyers to help them meet their financial requirements which increases buyers' ability to purchase listed properties.**

When this happens the listing agents will advertise some type of compensation to buyers' brokers that benefits buyers by helping to pay their expenses.

**2. If a set compensation is not advertised by the listing broker, a buyer can ask a seller directly to help them pay their agent when they make an offer to purchase the property.**

**3. Buyers can simply pay their agents directly with cash at closing.**